

Gheck Touch

User Experience Designer

Sydney NSW, Australia

📞 0461 573 367

✉️ gtouche00@gmail.com

🌐 touchingux.com

About Me

I am a UX & Visual Designer who is passionate about connecting people and creating solutions for digital products.

Skills

Design: UX/UI Graphics, Concept Sketches, Sketch, Figma, Adobe XD, Style Guides and Design Systems

Research: Agile Methodology and Scrum, User Interviews, Affinity Mapping, Journey Mapping, Information Architecture, Task analysis and Persona Hypothesis, A/B testing, Usability Testing

Education

Academy Xi
Transform UX/UI
Sept 2020- Apr 2021

Work Experience

UX/UI Designer, August 2021 - Current
Toozy (Formerly Fixit Faster Pty Ltd)

- Worked cross-functionally on mobile and web products, incorporating research and functional prototypes for testing
- Worked closely with Product Manager and engineering team to design features to drive demand and new customer acquisition, and saw significant monthly growth
- Executed mobile, web and marketing designs across 5 product categories
- Led impactful social media initiatives, significantly boosting brand engagement

UX/UI Designer, CharityBay.Org Feb 2021 - March 2021

- Refine prototype of the MVP
- Focused on designing and shipping two impactful products to increase brand awareness and improve the buyers journey, as part of the UX/UI Bootcamp at Academy Xi
- Designed UX and UI in collaboration with the design team, created a variety of animations, prototypes, layouts and presentations material for pitch work

UX/UI Designer, Far More Jan 2021 - Feb 2021

- Collaborated with the design team to envision and conceptualise a digital tool for Coffee Producers and DTC, created interactive prototypes and conducted user testing
- Redesign of the website to enable the value chain and customers to Trade, Communicate and Educate
- Project planning, end-to-end user research and user interface design aligning with business objectives